

### **A. DRAFT RULES OF ENGAGEMENT FOR APPLICATIONS TO LOCAL PARADES INITIATIVE FUND - ROUND 2**

- 1) The R&R Portfolio Holder will have delegated authority (subject to agreement of the PDS) to authorise applications for up to £25,000. Above this level of expected expenditure the application would require scrutiny by the R&R PDS.
- 2) Applications to the fund will **only** be received from Councillors, who should apply on behalf of traders groups / businesses on a shopping parade or town centre in their ward. The drafting of the application can be undertaken by others but ward Councillors must be fully consulted and are to sign off the application (one Member can sign on behalf of fellow ward Councillors if consensus has been reached).
- 3) There must be evidence of support for an application from businesses based in the locality. This could include a signature on the application from chairman of a business group, a letter or a petition containing names of individual businesses.
- 4) Locations eligible to receive funding will be 'Local Neighbourhood Centres and Shopping Parades' only, as defined in the draft Local Plan [see full list below].
- 5) In order to assist with the management of the scheme there will be application rounds on a quarterly basis throughout the scheme duration agreed in advance and advertised with the details of the scheme.
- 6) After each quarterly deadline all applications received by that date will be scored on the basis of the following criteria:
  - Does the project have a demonstrable beneficial impact on the local businesses, the economy and the wider community?
  - Does the application have the support of the local businesses and from the wider community
  - Is the project deliverable within a reasonably short timescale (i.e. 6 months) and will not involve disproportionate costs for the expected benefit?
  - Is the project sustainable in terms of providing a lasting impact on the locality, and has no, or minimal, future cost implications in terms of maintenance or management?
  - Is the project benefitting a parade or location which has not previously benefitted through Round 1 of the Local Parades Scheme? Whilst we wouldn't exclude previous beneficiaries, we may wish to prioritise parades that have not had any funding so far.
- 7) Officers within the Town Centre Team will score each application received on the basis of the above quality indicators and will make a

recommendation to the Portfolio Holder as to which schemes are most viable and beneficial for awarding Council funding.

- 8) Applications may be refused on the grounds of insufficient funds
- 9) Applications are not to include projects which would obligate the Council to future revenue spending – e.g. installation / de-installation of Christmas lights, watering and replacement of planting, maintenance of additional street furniture etc. Exceptions to this may be made where the Council is able to reach a legally binding agreement with a 3rd party group (e.g. Business association, town team or residents association) for the 3rd party to bear all future costs related to the project. The need for 3rd party commitment to future revenue costs will be made clear on the application form.
- 10) Applications should, where possible, have written quotes attached for goods or services which are part of the proposed project. Town Centre Management will be responsible for checking details and confirming the project costs for the applications received in advance of evaluation and authorisation.
- 11) Projects – or parts of projects – may be funded by means of a grant to a legally constituted third party organisation or company who would be expected to deliver all or part of the agreed project. The grant would be subject to a simple grant agreement, signed by both parties, and the third party would be expected to provide evidence of spend and delivery at the end of the project – for audit purposes.

***B. LOCATIONS TO BE SUPPORTED THROUGH LOCAL PARADES IMPROVEMENT INITIATIVE ROUND 2***

<u>Extracted from</u> 'Local Plan Draft Policies and Designations' document	
Local Neighbourhood Centres and Shopping Parades	
LOCATION NAME	ADDRESSES INCLUDED
Addington Road, West Wickham	10-24 (e)
Anerley Hill, SE 19	Anerley Hill 40-52(e) Anerley Road 23-37(o), 41-69(o), 72-120(o), 120a, 122-144(e)
Anerley Road (2) and Anerley Station Road, SE 20	Anerley Road 113-115(o), 115a, 115b, 117, 117a, 119, 119a, 121-135(o), 135a, 137a, 137, 139-151(o) Anerley Station Road 2a-c, 4-12(e)

	<b>Roadside Road 2a&amp;b</b>
<b>Beckenham Lane, Shortlands</b>	<b>34-42(e), 56-60(e), 80-82(e), 94-114(e), 49-57(o), 65, 75-87(o), 87a,b &amp;c,89-93a(o), 95-99(o), Martins Road 98-102(e)</b>
<b>Beckenham Road, Beckenham</b>	<b>49-75(o), 149-167(o), 52-78(e), 100-118(e)</b>
<b>Bromley Road, Beckenham</b>	<b>9-13(o), 13b, 15-17(o), 72-86(e), 90-102(e), 102a</b>
<b>Burnt Ash Lane, Bromley</b>	<b>71-77(o), 77a, 79-129(o)</b>
<b>Carlton Parade, Orpington</b>	<b>7-25(c), 27-31(o), 30</b>
<b>Chatterton Road, Bromley</b>	<b>Chatterton Road 1-3(o), 3a-c, 5-15(o), 15a, 35-43(o), 47-49(o), 49a-b, 51-69(o), 85a&amp;b, 89-93(o), 2, 2a, 4-12(e), 24-54(e) Mosslea Road 34-38(e) Addison Road 45a</b>
<b>Chilham Way, Hayes</b>	<b>10-24(e)</b>
<b>Chipperfield Road/Sayes Court Road, St Mary Cray</b>	<b>Sayes Court Road 62-72(e) Chipperfield Road 351-365(o)</b>
<b>Church Road, Crystal Palace</b>	<b>Anerley Hill 2a Church Road 3-13(o), 19-25(o), 37-41(o), 69-93(o), The Alma Public House Belvedere Road 1-3(o)</b>
<b>College Road, Bromley</b>	<b>The Farwig Public House, 27-33(o), 37-41(o), 45-57(o), 62- 64(e), 74-76(e), 76a, 78-82(e)</b>
<b>Cotmandene Crescent, St Pauls Cray</b>	<b>59-129(o), 52-90(e)</b>
<b>Court Road, Orpington</b>	<b>312-330(e)</b>
<b>Crescent Way, Green Street Green</b>	<b>Crescent Way 1-22(c) Pinewood Drive The Buff Public House</b>
<b>Crofton Lane, Orpington</b>	<b>Place Farm Avenue 1,1a &amp; 1b Crofton Lane 86-98(e)</b>

<b>Croydon Road, Beckenham</b>	<b>239-275(o), 302-318(e), 318(e), 320-324(e)</b>
<b>Croydon Road, Coney Hall</b>	<b>Croydon Road 37-47(o), 38, 42-88(e), Coney Hall Parade 1-6(c) Kingsway 4-24(e) Glebe Way The Manor House</b>
<b>Croydon Road, Elmers End</b>	<b>Station Parade 1-5 Croydon Road 70-76(e), 82-94(e), William IV Public House, 118-124(e), 162-174(e), 35-57(o), 63, 83-85(o), 89-93(o) Upper Elmers End Road 35-37(o), 41 Goodwood Parade 1-10(c) Croydon Road 111-153(o), 149a-b, Eden Park Avenue 2-10(e)</b>
<b>Edgehill Road, Chislehurst</b>	<b>58, 62, 68, 72, 76, 80, 86, 90, 94, 98, 106,108</b>
<b>Eldred Drive, Orpington</b>	<b>25-39(o), 45-47(o), 53-55(o), 61-63(o)</b>
<b>Elmers End Road, Beckenham</b>	<b>Elmers End Road 70-82(e), 86-94(e), 69-81(o), 85a, 85-125(o) Marlow Road 2a</b>
<b>Fordwich Close, Orpington</b>	<b>1-7(o)</b>
<b>Green Lane, Chislehurst</b>	<b>Park Road 1, 1a, 2 Green Lane, 50-54(e), The Gordon Arms Public House, 63 Belmont Parade 1-14(c)</b>
<b>Grovelands Road, St Paul's Cray</b>	<b>66-80(e)</b>
<b>Hastings Road, Bromley Common</b>	<b>129-149(o), 153</b>
<b>Hayes Street, Hayes</b>	<b>18-56(e), 45</b>
<b>Hazel Walk, Bromley</b>	<b>25-30</b>
<b>Heathfield Road, Keston Village</b>	<b>Heathfield Road 13-19(o), 4 Fox Hill The Fox Public House</b>

<b>High Street, Down Village</b>	<b>7-11(o), 24, 25</b>
<b>High Street, Farnborough Village</b>	<b>The George Public House, 115-149(o)</b>
<b>High Street, Green Street Green</b>	<b>Brittenden Parade 1-5(c)</b> <b>High Street 1-11(o), 15-19(o), 23-33(o), 33a, 35, 37, 37a, 39-61(o), The Queen's Head Public House, 38-40 (e), 44-48(o), 52, 76</b>
<b>High Street, St Mary Cray</b>	<b>13-15(o), 23-35(o), 36-50(e), 43-61(o), 66-70(e), 71, 85-87(o), 95-97(o)</b>
<b>Homesdale Road</b>	<b>20-52(e), 49-51(o), 51a, 53, 53a, 57-63(o), 63a</b>
<b>Kelvin Parade, Orpington</b>	<b>1-7(c)</b>
<b>Kent House Road, Penge</b>	<b>Kent House Road 196-208(e), The Kent House Tavern</b> <b>Thesiger Road 1-3(o)</b>
<b>Kent Road, St Mary Cray</b>	<b>24-28(e), 32-34(e)</b>
<b>Kimmeridge Cross, Mottingham</b>	<b>Beaconsfield Parade 1-17(c)</b> <b>Cranley Parade 1-13(c)</b> <b>Kimmeridge Road 60-70(e), 70a</b>
<b>Leith Hill, St Pauls Cray</b>	<b>25-39(o)</b>
<b>Letchworth Drive, Hayes</b>	<b>12-38(e)</b>
<b>London Road, Bromley</b>	<b>16-38(e)</b>
<b>Main Road, St Pauls Cray</b>	<b>1, 2, 4-10(c)</b>
<b>Marion Crescent, St Mary Cray</b>	<b>Poverest Road 12</b> <b>Marion Crescent 2-12(e), 12a, 14-16(e), 20-38(e), 38a,</b> <b>Stanley Road 1-19(o)</b>
<b>Masons Hill, Bromley</b>	<b>Masons Hill 109-131(o), 135-149(o), 149a, 149b, 151, 161, 163, 163a, 165, 167-169(o)</b> <b>Homesdale Road 5-9(o)</b>

<b>Mountfield Way, St Mary Cray</b>	3-11(o)
<b>Newlands Park, Penge</b>	Station Park 1a, 1b, 1-9(o) Newlands Park 44, 44a-44g
<b>Old Hill, Chislehurst</b>	49-65(o)
<b>Parish Lane, Penge</b>	Parish Lane 1,2, 4, 5, 50, 53-55(c), The Alexandra Public House Penge Lane 17, 18, 21, 22, 163a
<b>Plaistow Lane, Bromley</b>	Plaistow Lane 2, Miavenezia, 9, 11, 10-34(e) Sundridge Parade 1-12(c), 46
<b>Red Lodge Road, West Wickham</b>	Red Lodge Road 1-14(c), The Railway Public House Station Road 16-20(e) Ravenswood Crescent 1-15, 21-25 Beckenham Road 1-5(o), 9-11(o)
<b>Rosehill, Biggin Hill</b>	6-18(e)
<b>Roundway, Biggin Hill</b>	9-17(c), 12a
<b>Royal Parade, Chislehurst</b>	Church Row 2a & 3 Royal Parade 1-4(c), 4a, 5, 5a, 6-12(c), 14-18(c), The Bulls Head Public House Donna Alexandra Mews 1-4(c)
<b>Sevenoaks Road, Pratts Bottom</b>	1-5(c), 7
<b>Southborough Lane, Bickley</b>	187-231(o)
<b>Southborough Lane, Bromley Common</b>	Southborough Lane 121-123(o), 123a Salisbury 2-4(e)
<b>Southborough Road, Bickley</b>	12-20(e), 18b
<b>The Pantiles, Main Road, Biggin Hill</b>	161-167(o), 171-179(o)

<b>Tile Farm Road, Orpington</b>	2A-2F
Tillingbourne Green, St Mary Cray	Tillingbourne Green 15, 19, 23, 27, 31 Ranmore Path 4, 8, 12, 16, 20
<b>Upper Elmers End Road, Beckenham</b>	293-315(o), 321-331(o), 166-168(e), 168a, 170-176(e), 515-529(o), 404-414(e), 414a, 416-450(e)
<b>Walden Road, Chislehurst</b>	1-8(c)
<b>Westmoreland Road, Bromley</b>	Westmoreland Road 115-129(o), 143-161(o) Pickhurst Lane 312-318(e)
<b>White Horse Hill, Chislehurst</b>	The Penny Farthing Public House, 5-11(o), 38-46(e), 46a
<b>Wickham Road, Beckenham</b>	90-106(e)
<b>Widmore Green, Bromley</b>	167-179(o), 179b, 187b, 187c, 189-197(o), 206-216(e)
<b>Windsor Drive, Chelsfield</b>	5-51(o)

Date drawn up: 21 March 2016